



Brand Guidelines

# Brand Guidelines



## **Company Name:**

The Helix Downtown Los Angeles

## **Company Slogan:**

Where science meets at the intersection of arts and culture

## **Description and What We Do:**

Life science and research and development campus

## **Industry Type:**

Pharmaceutical and Bio Tech

# Brand Guidelines



Primary Logo



Additional Logo



Additional Logo

Logo Usage



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**Benitoz**

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Los Angeles,  
California(CA), 90001  
info@thehelix.com

Typography

Montserrat

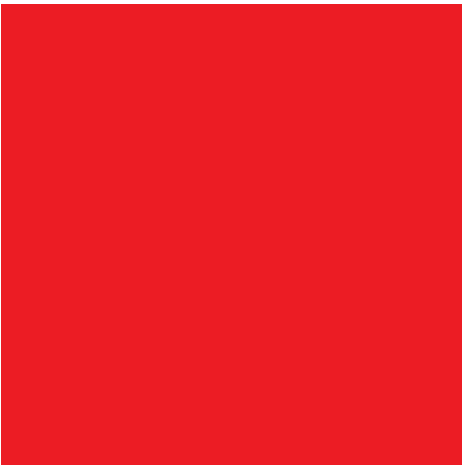
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Color



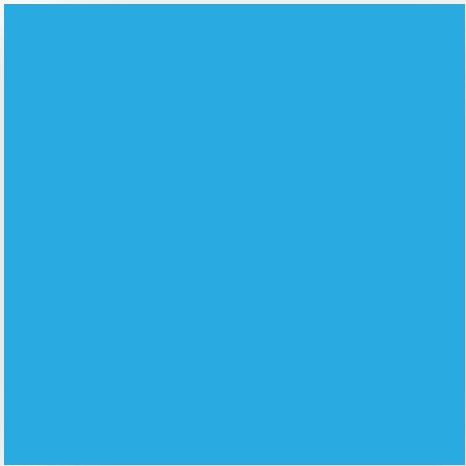
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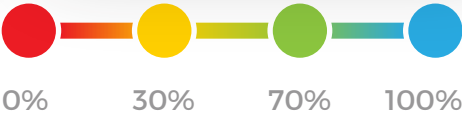
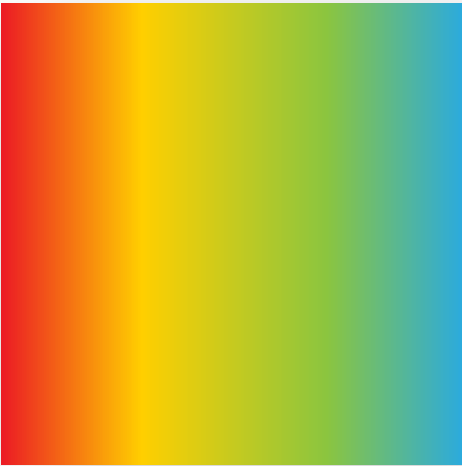
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C70 M16 Y0 K0





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